Drexel MBA Leadership Report

Product: 1 report, separated into 5 sections.

Deadlines: End of July (report); Email distribution (mid-August)

Report

1. Cover page
2. Unit Title (5 titles)
3. Two constructs on a page
   1. Construct, definition, sample item
   2. Your Score, Drexel MBA mean, SD
4. Use Merck report as template
5. Yoonhee will provide information to include, unit headers

Data

1. Historical data (2021-present)
   1. Retain year, term of data

Qualtrics

1. Add field to capture term and year

Distribution

1. Email reports to each students
2. Need email account to generate and send emails (LeBow Tech)

Needs:

1. Current Report
2. Ideal Template
3. Mock data (can use historical data)